

Module specification

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Module Code	BUS7E2
Module Title	International Operations and Supply Chain Management
Level	7
Credit value	20
Faculty	North Wales Business School
HECoS Code	100085
Cost Code	GABP

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
MSc International Business and Supply Chain Management	Core pathway
MSc International Business and Supply Chain Management with Advanced Practice	Core pathway

Pre-requisites

None

Breakdown of module hours

Learning and teaching hours	20 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	20 hrs
Placement / work based learning	0 hrs
Guided independent study	180 hrs
Module duration (total hours)	200 hrs

For office use only	
Initial approval date	8 th August 2022
With effect from date	January 2023
Date and details of revision	
Version number	1

Module aims

This module aims to present the theoretical elements which contribute to the effective operation of a supply chain within a contemporary changing business environment where turbulence and rapid customer responses are the priority. It aims to enable the study of operations and supply chain systems and their management and the changing global external context in which they operate.

Module Learning Outcomes - at the end of this module, students will be able to:

1	Critically discuss supply chain operations principles within a variety of business situations and evaluate the resulting intended benefits.
2	Present a critical review on complex purchasing and supply chain management problems within a business and organisational setting and demonstrate creative synthesis within the implementation of solutions
3	Critically evaluate problems and challenges arising within supplier relationships emerging during the purchasing processes, resolve concerns and critically evaluate elements of supply chain models to derive value and sector advantages.
4	Critically discuss the impact of relevant international theory on supply chain operations and consider how that impact can be demonstrated from an international business perspective.

Assessment

Assessment 1 - systematic literature (1,500 words)

Present a literature review on supply chain principles and challenges within an international business context, and present solutions through creative and innovative application.

Assessment 2 - Coursework (2,500 words)

Critically analyse and present the practice of international operations and supply chain management within an organisation of your choice. Relate your answer to relevant concepts and theories of operation and supply chain management.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1 and 2	Written Assignment	30%
2	3 and 4	Coursework	70%

Derogations

None

Learning and Teaching Strategies

The learning and teaching strategy will consist of formal lectures to present theory, principles and practices which will form the foundation of the learning outcomes. Students will be encouraged to interact and contribute to classroom learning as a means of developing critical skills, and to strengthen their knowledge and understanding of theory to practice. Lectures will be structured to encourage individual and group activities using real world case studies and live business examples enabling students to develop their collaborative, decision making, judging and evaluating skills, as well as key transferable employability skills. In addition, students will be encouraged to undertake self-directed study and further research on their chosen area of study, as well as related topics, to acquire additional perspectives which will provide them with a greater understanding of the business topics within organisations and the wider environment.

Indicative Syllabus Outline

What is a supply chain and Introducing supply chain management
 Globalisation and the supply chain
 The impact of consumer dynamics
 Logistics and Distribution
 Strategic Relationships and Procurement
 Lean and agile supply
 Understanding and managing risk
 Sustainable supply chains
 Procurement, Outsourcing
 Purchasing research, performance and ethics

Indicative Bibliography:

Essential Reads

Krajewski L.J., Ritzman L.P., Malhotra M.K (2015), Operations Management: Processes and Supply Chains, (13th edn), Pearson

Other indicative reading

Rushton A, Walker S (2007) International Logistics and Supply Chain Outsourcing: From Local to Global, (1st edn), Kogan Page

Rushton, A., Croucher, P., and Baker, P. (2022), The Handbook of Logistics and Distribution Management: Understanding the supply chain, (7th edn), Kogan Page.

Slack N., Brandon-Jones A., Johnston R. (2019), Operations Management, (9th edn), Pearson

Journals

Supply Chain Management: An International Journal
Harvard Business Review
International Journal of Operations and Production Management
International Journal of Physical Distributions and Logistics Management
Journal of Supply Chain Management
Logistics Information Management
International journal of supply chain management
Supply Chain Management Journal

Websites

Institute for Supply Management – www.ioscm.com
<https://www.cips.org/>
<https://www.cips.org/supply-management/>

Employability skills – the Glyndŵr Graduate

Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas.

Core Attributes

Engaged
Enterprising
Creative
Ethical

Key Attitudes

Commitment
Curiosity
Resilience
Confidence
Adaptability

Practical Skillsets

Digital Fluency
Organisation
Leadership and Team working
Critical Thinking

Emotional Intelligence
Communication